
Section I: Program Abstract

Coalition Name: Alliance for Substance Abuse Prevention, Inc.
Coalition Community: Nantucket, Massachusetts
Grantee Name (Fiscal Agency): Family & Children's Services of Nantucket County, Inc.
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Alliance for Substance Abuse Prevention, Inc. Coalition
Massachusetts
Serving Congressional District # 10

Project Description

The Alliance for Substance Abuse Prevention Coalition (ASAP) was awarded a \$125,000 Drug Free Communities Support Program FY 2009 grant by the White House Office of National Drug Control Policy (ONDCP) and the Substance Abuse and Mental Health Services Administration (SAMHSA). The Coalition services Nantucket, Massachusetts, a rural area with a population of 10,531 year round residents (and approximately 50,000 seasonal residents and visitors).

The goals of the Coalition are to: (1) establish and strengthen collaboration among ASAP Coalition partner organizations in support of our community's effort to prevent and reduce substance abuse among youth; and (2) reduce substance abuse among youth in Nantucket, MA, and, over time, among adults by addressing the issues in our community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.

The Nantucket ASAP Coalition will achieve its goals by implementing these strategies:

- (1.) Environmental strategies to reduce access through social sources;
- (2.) Policies, regulations and ordinances to reduce availability; and a
- (3.) Social marketing campaign to promote healthy community norms.