



The Alliance for Substance Abuse Prevention, Inc., (ASAP) is a tax-exempt, non-profit 501(c)(3) corporation formed in 1995 to ‘*provide leadership, education and support in the community for the prevention and treatment of alcoholism, addiction, substance abuse, and related problems.*’ ASAP is a cross-sector collaborative of community leaders, parents, youth, school administration and teachers, youth development and fraternal organizations, civic and volunteer groups, health care and business professionals, law enforcement and the media, that together serve as a community-wide substance abuse prevention coalition.

ASAP Functions, Initiatives & Programs, including to:

- ♦ [Create and Maintain Cross-Sector Coalition & Partnerships](#) – Increased capacity (diversity, skills, resources) in the community to meet the ASAP mission and goals to *reduce lifetime substance abuse, and the youth use of alcohol, tobacco and other drugs*, by increasing coalition membership & participation six fold since 2005 and myriad on and off-island partnerships; *educating and mobilizing all sectors of the community toward a culture that values and supports substance abuse prevention and sustainability*. In February 2009, ASAP and Family & Children’s Services of Nantucket County (dba Nantucket Behavioral Health Services, NBHS) formed a professional affiliation to create a ‘continuum of care’ for substance abuse prevention, early intervention, treatment and recovery. Ongoing collaborations with on-island coalition partners, including among A Safe Place, Council for Human Services, Interfaith Council, Nantucket AIDS Network, NBHS, Nantucket Police Department, Nantucket Public Schools, the Nantucket NEW School, Lighthouse School, Parks and Recreation Commission, Post Traumatic Stress Management Team, and others, as well as off-island partners, including the Southeast Center for Healthy Communities (Health Imperatives), the Bureau of Substance Abuse Services, the Substance Abuse & Mental Health Services Administration, the National Association for Alcohol and Drug Dependence, and others.
- ♦ [Assess Community Needs & Resources](#) – Collect quantitative data, through an annual NHS Youth Risk Behavior Survey (alcohol, tobacco and other drug use; sexual behavior, communication and education on sexuality and AIDS prevention; sad feelings and deliberately hurting oneself; nutrition, exercise and recreation); parent surveys (perception of harm, perception of disapproval of underage ATOD use) & community surveys; and qualitative data through community forums, focus groups, key informant interviews, and surveys to evaluate process and outcomes, e.g. Town Hall Forum assessment survey, Coalition Self Assessment, others.
- ♦ [Build Skills & Capacity in Prevention/Community Education](#) – Sponsor on-island workshops and trainings (Strategic Prevention Framework (SPF), Risk & Protective Factors, Environmental Strategies, Evidence-based Prevention Strategies Social Norms Marketing, *Communities Mobilizing for Change on Alcohol, PTSM*) and off-island regional, state and national workshops and conferences for coalition members and partners (Community Anti-Drug Coalition America CADCA National Leadership Conferences, QPR Suicide Prevention Conference, National Social Norms Conference, Underage Drinking Enforcement Training Center, SADD National Conference, 21 Proof Responsible Beverage Server Training, others)
- ♦ [Develop Strategic and Action Plans](#) – Analyze problems and goals using the Strategic Prevention Framework (SPF) and risk & protective factor framework to evaluate personal

and environmental factors; engage the community in strategic action planning to create a Logic Model, *Strategic Substance Abuse Prevention Plan for Youth*; deliver annual updates and progress reports to the community

- ◆ [Provide Information to the Public](#) – Nantucket Cottage Hospital Health Fair, Nantucket Community Wellness Fair, various parent and youth events and forums, other
- ◆ [Host Community Forums](#) – Town Hall Meeting on Underage Drinking (3), annual release YRBS data (3), report progress on Strategic Substance Abuse Prevention Plan (3)
- ◆ [Sponsor Media Campaigns](#) – Red Ribbon Prevention Awareness, Alcohol Awareness Month, Social Host Liability Laws, Underage Drinking Media Campaign, Social Norms Marketing, ‘It Does Happen Here’ (substance abuse & sexual assault in partnership with A Safe Place), other
- ◆ [Support Youth Development](#) – Support SADD, Student Assistance Program; sponsor Youth-led ‘Community Briefings’, panel discussions, Poster & Essay Contests, MADD Youth-In-Action Training, SADD National Conferences (2007, 2008), Youth Movie Night, MADD School wide Assembly, Grades 5 – 12 (2007 & 2008).
- ◆ [Seek Youth Involvement](#) – Engage youth as integral members of the ASAP Board of Directors, Data Committee, Media Campaigns, Sticker Shock Campaigns, Red Ribbon Week
- ◆ [Sponsor Healthy Alternative Activities for Youth](#) – co-sponsor events & activities (Skate Park event, Rocking Rocktober Dance, May Madness, other), dances, open gym, etc.
- ◆ [Coordinate & Fund Communities Mobilizing for Change on Alcohol Strategy Team](#) – to establish a clear message throughout Nantucket that underage drinking is inappropriate and unacceptable, by reducing access of alcohol to underage youth, through:
 - *Enforcement* – reduce underage access, pro-consumption attitudes and environment, through Nantucket Police Department compliance checks, ‘shoulder tap’ surveillance and other environmental enforcement strategies;
 - *Policy development and change* – increase responsible behaviors and practices among adults, youth & visitors; work with BOS, alcohol licensees and NPD to write a Town alcohol policy, ‘Rules & Regulations Governing Alcoholic Beverages’, support for by-law;
 - *Social marketing, social norms campaign* – promote healthy community norms, increase perception of risk/harm for youth use of ATOD and increase perception of parental and community disapproval for youth use of ATOD; and
 - Youth Involvement/Initiatives – Sticker Shock Campaigns, shoulder tap surveillance.
- ◆ [Build Sustainability for Substance Abuse Prevention](#) by: 1) writing **grant applications** for funding through local, state and federal sources and private foundations, including among Town of Nantucket Health & Human Services FY 2006-2010; Nantucket Children’s Charity Foundation; Technical Assistance grant from regional Southeast Center for Healthy Communities; Youth Prevention (CMCA) Grant from MA Department of Public Health, Bureau of Substance Abuse Services, January 2007 to December 2008; support for Town Hall Forums on Underage Drinking and Reach-Out Now Teach-Ins from SAMHSA; ONDCP/SAMHSA Drug Free Communities Support Program September 2009 – August 2013; as well as Requests for Funding to the Community Foundation for Nantucket, the Peter and Elizabeth C. Tower Foundation and letters of solicitation to private donors and island alcohol licensees and businesses; and 2) influencing **local, state and federal policy development** to change the conditions on Nantucket that will improve healthy community norms and reduce the risk for substance abuse among residents and visitors.